



## ABOUT ASABE 2019

The ASABE Annual International Meeting will provide a forum for 1500+ attendees to expand awareness of current industry trends, promote and acknowledge innovations in design and technology, and provide opportunities for professional development – all with a focus on the economic, political and societal impacts facing the industry.

## SPONSORSHIP OPPORTUNITIES

The below sponsorship opportunities are available during the ASABE Annual International Meeting – full descriptions to follow.

2019 Title Conference Sponsor - \$20,000

Official Green Partner - \$10,000

Awards Lunch Sponsor - \$10,000

Gold Sponsor - \$5,000

Tabletop Exhibitor - \$1,000

**New This Year!** - Monday Morning General Session Breakfast Sponsor - \$10,000

## WHAT IS HAPPENING IN THE EXHIBIT HALL?

The following activities will generate traffic throughout exhibitor tables:

- Daily Coffee Breaks
- Cyber Café
- Poster Sessions
- Member Services
- ASABE Foundation Silent Auction
- Robotics Competition
- ASABE Bookstore
- Exhibits
- Sunday Afternoon Welcome Reception
- ¼ Scale Tractor Display

## EXHIBIT SCHEDULE

- Sunday, July 7 – Exhibits Set-up by 2:30pm / Welcome Reception at 4:30pm in Exhibit Hall
- Monday, July 8 – Exhibits Open – 8am – 5pm
- Tuesday, July 9 – Exhibits Open – 8am – 5pm
- Wednesday, August 10 – Exhibits Open, breakdown at 2pm

Exhibitors are not required to staff their booth during the full exhibit hours. They can attend sessions/activities during the conference.

## HOW DO I BECOME A SPONSOR OR EXHIBITOR?

Complete the registration form on the last page of this prospectus. Questions - contact Corinne Connor at [cconnor@helmsbriscoe.com](mailto:cconnor@helmsbriscoe.com).

## ABOUT ASABE

For over 100 years, the American Society of Agricultural and Biological Engineers (ASABE) has been the premier educational and scientific organization dedicated to the advancement of engineering applicable to agricultural, food, and biological systems. Agricultural, Food and Biological Engineers develop efficient and environmentally sensitive methods of producing food, fiber, timber, and renewable energy sources for an ever-increasing world population. Founded in 1907, ASABE comprises nearly 7000 members in more than 100 countries.

#### **2019 TITLE CONFERENCE SPONSOR \$20,000 - (limit 1)**

- Named 2019 Title Sponsor of The ASABE Annual International Meeting
- Extensive co-branding with conference logo on web site, signs, program, entryways
- Your XL logo prominently featured on mailers & e-blasts
- Named Official Host of the Welcome Reception with extensive branding
- 5 complimentary conference registrations
- 5-minute speaking opportunity during Opening General Sessions
- Full-page article about your company in Conference Program
- Prominent tabletop space in Exhibit Hall
- Full-page ad on back cover of conference Program
- Your logo & 75-word profile featured on conference Website

#### **OFFICIAL GREEN PARTNER SPONSOR - \$10,000 - (limit 1)**

- Named The Official Green Partner of the ASABE Annual International Meeting
- 3-minute speaking opportunity to address attendees during the luncheon
- Your logo featured in electronic pre-conference e-blast to all invitees
- Prominent tabletop space in Exhibit Hall
- 3 complimentary conference registrations
- Full-page ad in official Conference Program
- Your logo & 50-word profile featured on conference Website
- Extensive branding on conference signs, mailers & e-blasts

#### **GENERAL SESSION CONTINENTAL BREAKFAST SPONSOR - \$10,000 - (limit 1) NEW TO 2019!!!**

- Named Exclusive Breakfast Sponsor of Opening General Session
- 3-minute speaking opportunity during the Opening General Session
- Prominent tabletop space in Exhibit Hall
- 3 complimentary conference registrations
- Half-page ad in official Conference Program
- Your logo & 25-word profile featured on conference website
- Extensive branding on conference signs, mailers & e-blasts
- Extensive branding at continental breakfast in opening general session ballroom

#### **AWARDS LUNCHEON – \$10,000 - (limit 1)**

- 3-minute speaking opportunity at your sponsored function
- Prominent tabletop space in Exhibit Hall
- 2 complimentary conference registrations
- Quarter-page ad in official conference program
- Your logo on conference website
- Branding on conference signs, mailers & e-blasts

#### **GOLD SPONSOR – \$5,000**

- Choice of sponsoring one of the following: name badge lanyards, cyber café, conference bag
- Prominent tabletop space in Exhibit Hall
- 1 complimentary conference registration
- Quarter-page ad in official conference program
- Your logo on conference website
- Branding on conference signs, mailers & e-blasts

#### **TABLETOP EXHIBIT – \$1,000 – most popular option!**

- 10x10 Tabletop Exhibit Area – includes table, 2 chairs, wastebasket
- 1 complimentary conference registration

#### **ADDITIONAL BRANDING OPPORTUNITIES**

- Pens w/ Your Logo, distributed at registration (limit 1) \$2000
- Water Bottle w/ Your Logo, distributed at registration (limit 1) \$5000
- 1-page 8.5x11 Brochure Inserted in Conference Bag \$2000

# ASABE Annual International Meeting

July 7- July 10, 2019



## EXHIBITOR AND SPONSORSHIP FORM

Complete all sections of the agreement below. Sign and return the agreement with credit card information or check made payable to ASABE. Payment in full must accompany your agreement and sponsorship opportunities will be confirmed on a first-come, first-assigned basis. Return one registration form for each attendee that will attend the meeting according to the level of sponsorship selected.

### CONTACT INFORMATION

Company Name \_\_\_\_\_

Contact \_\_\_\_\_ Contact Email \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

### SPONSORSHIP CONFIRMATION

Title Conference Sponsor \$20,000

Pen Sponsor \$2,000

Official Green Sponsor \$10,000

Water Bottle Sponsor \$5,000

Breakfast Sponsor \$10,000

1 Page Insert \$1,000

Luncheon Sponsors \$10,000

### EXHIBITOR CONFIRMATION

Includes 6 foot tabletop in an approximate 10x10 exhibit area – includes table, 2 chairs, wastebasket and one (1) complimentary conference registration. Please forward a logo and brief description of your company for advertising in the program.

Tabletop Exhibit \$1,000

### PAYMENT INFORMATION

Check  Visa  American Express  MasterCard AMOUNT TO CHARGE \_\_\_\_\_

Card Number \_\_\_\_\_ Exp Date \_\_\_\_\_

Cardholder Name \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### TERMS

- Once payment is received, there will be no refunds for cancellation.
- I agree to pay the amount listed above as a sponsorship fee for ASABE 2019
- Facsimile or scanned email copy of this agreement bearing a signature shall be deemed delivery of a signed agreement.

**PAYMENT BY CREDIT CARD** - Email completed forms to bell@asabe.org.

**PAYMENT BY CHECK** – Please email the completed form to Jessica Bell at bell@asabe.org, however mail the check with a copy of the registration form to ASABE, Attn: Jessica Bell, 2950 Niles Road, St Joseph, Michigan, 49085.



**ASABE Annual  
International Meeting**

July 7 - 10  
**2019**

## 2019 ASABE AIM EXHIBITOR REGISTRATION FORM

**NOTICE**—This form is only to be used for exhibit staff or complimentary sponsor conference registrations.  
Include with the sponsor/exhibitor form. Please use one form per attendee.

PLEASE TYPE OR PRINT CLEARLY \*Indicates required information.

ASABE Member Number: \_\_\_\_\_

\*Name: \_\_\_\_\_  
\*Last \*First M.I.

\*Company: \_\_\_\_\_ Title: \_\_\_\_\_

Address Line 1: \_\_\_\_\_ Address Line 2: \_\_\_\_\_

\*City: \_\_\_\_\_ \*State/Province \_\_\_\_\_

Postal Code: \_\_\_\_\_ \*Country: \_\_\_\_\_

Daytime Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

\*E-Mail Address: \_\_\_\_\_

**PHOTO RELEASE:** Photographs and video may be taken at AIM and related social activities. By registering for this event, you agree to allow ASABE to use your image in any ASABE-related publication or promotion, whether digital, print, or video. This permission extends to all travel companions, including minors.

Registration Includes: An exhibitor table, technical sessions, welcome reception, awards luncheon, and coffee breaks.

**LUNCHEON CHOICE**

Please circle choices:

Wednesday Awards Lunch

Attending?

Yes No

Vegetarian Option?

Yes No

Optional events, tours and other activities are not included. Please visit [www.asabemeetings.org](http://www.asabemeetings.org) for details on these options. If you are interested in registering for any, please contact Jessica Bell, [bell@asabe.org](mailto:bell@asabe.org).