



ABOUT ASABE

For over 100 years, the American Society of Agricultural and Biological Engineers (ASABE) has been the premier educational and scientific organization dedicated to the advancement of engineering applicable to agricultural, food, and biological systems. Agricultural, Food and Biological Engineers develop efficient and environmentally sensitive methods of producing food, fiber, timber, and renewable energy sources for an ever-increasing world population. Founded in 1907, ASABE comprises nearly 7000 members in more than 100 countries.

ABOUT THE ASABE 2022 ANNUAL INTERNATIONAL MEETING

The ASABE Annual International Meeting will provide a forum for 1500+ attendees to expand awareness of current industry trends, promote and acknowledge innovations in design and technology, and provide opportunities for professional development – all with a focus on the economic, political and societal impacts facing the industry.

SPONSORSHIP OPPORTUNITIES

The below sponsorship opportunities are available during the ASABE Annual International Meeting – full descriptions to follow. All sponsorship options listed include prominent tabletop space in the Exhibit Hall and using your company logo on the AIM website and on all meeting signage, flyers, and emails when possible.

2022 Title Conference Sponsor - \$20,000

Foundation Dinner Sponsor - \$15,000

Official Green Partner - \$10,000

HOT OPPORTUNITY! - Monday Morning General Session Sponsor - \$10,000

Awards Lunch Sponsor - \$7,500

NEW! - Student Awards Breakfast Sponsor - \$7,500

Gold Sponsor - \$5,000

WHAT IS HAPPENING IN THE EXHIBIT HALL?

The following activities will generate traffic throughout exhibitor tables:

- Daily Coffee Breaks
- Cyber Café
- Poster Sessions
- Member Services
- ASABE Bookstore
- Exhibits
- Sunday Afternoon Welcome Reception
- ¼ Scale Tractor Display

EXHIBIT SCHEDULE

- Sunday, July 17 – Exhibits Set-up by 2:30pm / Welcome Reception at 4:30pm in Exhibit Hall
- Monday, July 18 – Exhibits Open – 8am – 5pm
- Tuesday, July 19 – Exhibits Open – 8am – 5pm
- Wednesday, July 20 – Exhibits Open, breakdown at 2pm

Exhibitors are not required to staff their booth during the full exhibit hours. They can attend sessions/activities during the conference.

HOW DO I BECOME A SPONSOR OR EXHIBITOR?

Complete the registration form on the last page of this prospectus. Questions – contact Darrin Drollinger, drollinger@asabe.org.

SPONSORSHIP OPPORTUNITIES

2022 TITLE CONFERENCE SPONSOR \$20,000 - (limit 1)

- Named 2022 Title Sponsor of The ASABE Annual International Meeting
- Extensive co-branding with conference logo on web site, signs, program, entryways
- Your XL logo prominently featured on mailers & e-blasts
- Named Official Host of the Welcome Reception with extensive branding
- 5 complimentary conference registrations
- 5-minute speaking opportunity during the Welcome Reception or Opening General Session
- Full-page article about your company in meeting program

FOUNDATION DINNER SPONSOR - \$15,000

- Named the Official Foundation Dinner Sponsor of the ASABE Annual International Meeting
- Provides Foundation Dinner tickets to ABE students under your company name
- 3-minute speaking opportunity to address guests during the dinner
- 3 complimentary conference registrations with 3 dinner tickets
- Full-page ad in official meeting program

OFFICIAL GREEN PARTNER SPONSOR - \$10,000 - (limit 1)

- Named The Official Green Partner of the ASABE Annual International Meeting
- 3-minute speaking opportunity to address attendees during the luncheon
- 3 complimentary conference registrations
- Full-page ad in official meeting program

GENERAL SESSION SPONSOR - \$10,000 - (limit 1) Over 850 attended the General Session in 2019!

- Named Exclusive Sponsor of Opening General Session
- 3-minute speaking opportunity during the Opening General Session
- 3 complimentary conference registrations
- Half-page ad in official meeting program
- Extensive branding on conference signs in opening general session ballroom

AWARDS LUNCHEON – \$7,500 - (limit 2)

- 3-minute speaking opportunity during the Awards Luncheon
- 2 complimentary conference registrations
- Quarter-page ad in official meeting program

STUDENT AWARDS BREAKFAST – \$7,500 - (limit 2)

- 3-minute speaking opportunity during the Student Awards Breakfast
- 2 complimentary conference registration
- Quarter-page ad in official conference program

GOLD SPONSOR – \$5,000

- Choice of sponsoring one of the following: name badge lanyards, cybercafé, conference bag
- 1 complimentary conference registration
- Quarter-page ad in official conference program

SESSION SPONSOR – \$2,500

- Sponsor a session of your choice
- Your logo on signage in session room and advertisements for that session
- 1 complimentary conference registration
- Quarter-page ad in official conference program

EXHIBITOR AND ADDITIONAL BRANDING OPPORTUNITIES

TABLETOP EXHIBIT – \$1,000 – MOST POPULAR OPTION!

- 10x10 Tabletop Exhibit Area – includes table, 2 chairs, wastebasket
- 1 complimentary conference registration

BRANDING OPPORTUNITIES - Can be added to any of the above options or individually

- Pens w/ Your Logo, distributed at registration (limit 1) \$2000
- Water Bottle w/ Your Logo, distributed at registration (limit 1) \$5000
- 1-page 8.5x11 Brochure Inserted in Conference Bag \$2000

ASABE Annual International Meeting

July 17- July 20, 2022

EXHIBITOR AND SPONSORSHIP FORM

Complete all sections of the agreement below. Sign and return the agreement with credit card information or check made payable to ASABE. Payment in full must accompany your agreement and sponsorship opportunities will be confirmed on a first-come, first-assigned basis.

CONTACT INFORMATION

Company Name _____

Contact _____ Contact Email _____

Address _____

City/State/Zip _____

Phone _____ Fax _____

SPONSORSHIP CONFIRMATION

Title Conference Sponsor \$20,000

Luncheon Sponsor \$7,500

Foundation Dinner Sponsor \$15,000

Student Award Sponsor \$7,500

Official Green Sponsor \$10,000

Gold Sponsor \$5,000

General Session Sponsor \$10,000

Session Sponsor \$2,500

EXHIBITOR CONFIRMATION

Includes 6 foot tabletop in an approximate 10x10 exhibit area – includes table, 2 chairs, wastebasket and one (1) complimentary conference registration. Please forward a logo and brief description of your company for advertising in the program.

Tabletop Exhibit \$1,000

BRANDING CONFIRMATION

Branded material (pens, lanyards, bags, etc.) is required to be confirmed prior to January 15.

Pen w/Logo \$2,000

Water Bottle w/Logo \$5,000

1 Page Insert \$2,000

PAYMENT INFORMATION

Check Visa American Express MasterCard AMOUNT TO CHARGE _____

Card Number _____ Exp Date _____

Cardholder Name _____

Signature _____ Date _____

TERMS

- Once payment is received, there will be no refunds for cancellation.
- I agree to pay the amount listed above as a sponsorship fee for ASABE 2022
- Facsimile or scanned email copy of this agreement bearing a signature shall be deemed delivery of a signed agreement.

PAYMENT BY CREDIT CARD – Fax or email completed forms to 269.429.3852; bell@asabe.org.

PAYMENT BY CHECK – Please email the completed form to Jessica Bell at bell@asabe.org, however mail the check with a copy of the registration form to ASABE, Attn: Jessica Bell, 2950 Niles Road, St Joseph, Michigan, 49085.